

# Angela Leavell

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Orlando, FL

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## Skill Summary:

- Extensive experience in multimedia with Flash animation, video production, photography and graphic design
- An understanding of marketing and sales
- Strong skills in matching client needs to products or services
- High level of critical analysis and problem solving
- Strong organizational and time management skills
- Strong writing, presentation and communication skills
- Ability to quickly learn new technology or professional skills and adapt to arising situations

## Proficiencies:

Photoshop, Illustrator, Flash , Premiere, After Effects, Final Cut Pro, Audition, Sound Edit/Forge, Final Cut Pro, 3D Studio Max, InDesign, HTML, Flash ActionScript (Working Knowledge), Java Script (Working Knowledge)

## Other Proficiencies:

Microsoft Office Suite, Open Office, Windows, Mac OS X, Ubuntu

## Education:

### University of Central Florida 1999

B.A. Liberal Arts

minors: Digital Media / Woman's Studies

### Seattle Central Community College 2004

3D Game Design Series

(Continued Education Coursework)

## Professional Experience:

### Universal Systems and Technology (UNITECH) 2005 – current

- Coordinator for live video productions, laid out camera positions for camera crew, helped created event scripts and acted as stage director. Post-production work included video capture/logging, editing, and creating graphics for DVD covers, labels, and branding
- Photography and Video Camera Operator for multiple live on-location events
- GUI designer for Computer Based Learning software application and specialized Content Management System
- Coordinated with writers and programmers to create Flash animations and graphic designs for Computer Based Learning software, textbooks, catalogs and marketing collateral for corporate demonstrations, conventions booth designs and video presentations
- Interacted with clients to determine their needs and problem solve a solution
- Clients included PEO STRI, PM TRADE, NavAir and NavSea
- Projects included MOUT R&D, NTC Technology Demonstrations, LCAC SLEP Maintenance Curriculum, ACE - Automatic Content Encoder, Chinese Mandarin Language Training, and US Navy Basic Engineering Common Core Curriculum

### Freelance 2004

- Created Graphic design, Web Design, and Flash animation

- Worked directly with clients to determine needs and solution
- Clients included Ballena Technology, DJ Monkradio and Llyod's Rocket

### **LPT 2003**

- Lead GUI designer for photography software application, Dream in Pictures
- Created corporate branding
- Management over other designers and mentoring them on graphics software
- Collaborated in spec writings, prototype testing and storyboards for product design

### **Freelance 2000 – 2004**

- Created Web designs, Flash animations, logo designs, print media, marketing strategies and more
- Worked directly with clients, often researched the field to determine how to best suit their marketing requirements
- Wrote return on investment (ROI) proposals and content management system manuals
- Used a wide range of styles and skills for a very diverse client list
- Clients included Steve Jensen Homes, Alchemists of Faux-Finishing, E-nursing, Halo Productions, Skinflower, Yoga Vayu Studio, Life on Mars, Mars Bars Records, Skinflower and more

### **UDIGS2000-2001**

- Created a Graphical User Interface (GUI) for server appliance software, ServAnt
- Created Web designs, Flash animations, and corporate branding

### **vFlash 2000**

- Created Flash animations for downloaded Content-on-Demand Messenger software
- Created web designs with a photo gallery for the band Kittie
- Clients included The House of Blues, Eritmo, Pepsi, Throttlebox and Sonicnet

## **Work Experience:**

### **Fairfield Resort 2005**

- Worked in the Human Resources department for international resort company
- Assisted employees with issues of insurance, time sheets, commission reports and changes in employee status
- Used strong communication skills and gained a deeper understanding of large business affairs

### **Nintendo 2004**

- Tested games on wireless multi-player modes, single modes, looking for naturalization issues and other bugs
- Tested for titles Mario Golf, Zelda Four Swords and Donkey Kongo
- Gained a stronger knowledge of product development

### **International Academy of Design and Technology 2001**

- Taught college level digital illustration class and basic computer classes
- Averaged about 30 students of varying knowledge levels and skills to a class
- Strong presentation skills used as well as one-on-one work with students
- Developed course materials including homework assignments, quizzes, tests and collaborative student projects

### **Jacobson's 1996 – 2000**

- Worked as a Sales Associate for an upscale department store while obtaining undergraduate degree full-time
- Worked as a "floater" for all departments such as shoes, jewelry, cosmetics, men's, housing, high-end women's evening wear, children and juniors departments
- Developed strong customer service skills including a faithful client list
- Adapted to a variety of departments, clients and skill

**Recognitions:**

**Military Coin**

Awarded a Military Coin by PEO STRI for video services during the NTC Technology Demonstration at Fort Irwin in 2007